

# WHY IIAI?



We've got your back! We advocate for you in the Iowa Legislative, U.S. Congress and with insurance regulators on issues which affect policies, risks and business operations of you and your clients. Agent liability laws, workers' compensation, health insurance and crop insurance are current issues.



Our experienced, professional and knowledgeable staff is here to assist you with whatever business challenges or needs that may arise. Whatever the questions we will help you find an answer or solution.

We have long-term relationships with premier writers of agents' Errors & Omissions (E&O) coverage and are a trusted resource for the placement of your insurance. We offer enhancements unavailable in the open market, premium discounts for membership, claim-free experience and attending loss prevention seminars.



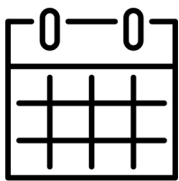
We offer in-depth education by nationally recognized experts which translates into better educated and committed agency staff, increased sales, superior service and expertise. CE classes, live webinars, conferences and convention are offered.



Our Iowa agent newsletter along with the Pipeline Agency Management newsletter is jam-packed with important and relevant information. Nowhere else is there a single source to inform you of marketplace, legislative and regulatory changes that impact your agency and clients.

Priority #1 is protecting the ownership of your agency expiration. The Trusted Choice® brand helps separate independent agents from your competitors through state and national advertising.

We let you know when court rulings negatively impact your livelihood. We also retain legal counsel to fight on behalf of you and your clients when legal action is required to protect independent agencies.



Join us at our Rural Agents/ Small Town Agency Conference and Convention each year. Where else can you attend Iowa's large industry trade show, learn emerging information from quality speakers, hear from celebrity keynotes and network with your peers and experts from all facets of the industry?

Together  
We  
Make a  
Difference!



Easily pay for your membership using money-saving discounts on business products and services; education and event registrations; and the Trusted Choice® Marketing Reimbursement Program.

# BIG

## IOWA

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